



International Consultancy Projects

Boost your organisation with the fresh perspectives and innovative mindsets of talented business students. Through International Consultancy Projects (ICP), companies gain access to **high-quality, research-based insights tailored to their specific business challenges**. Our students work according to **proven methodologies inspired by leading global consulting firms**, ensuring that the results are **both academically rigorous and practically relevant**.

Why join?

- » Receive a relevant advisory report
- » A team of international master students focus on your project with 160 dedicated consultancy hours (per student) between February - June 2027
- » An RSM academic and company coach will guide and challenge the students.
- » Connect with top business students from around the world – for fresh ideas and recruitment opportunities.
- » Network with academia who can offer expert knowledge and ideas.

What's needed?

- » A realistic **description of an in-company problem** or issue.
- » A **company coach**: someone who can communicate and give feedback to the students. This averages about 2 hours per week, with longer sessions for the kick-off and final presentation. Throughout the project, students will be supported by an Academic Coach.
- » **Project contribution: €2,500** – This fee covers the coordination, supervision, and organisation of the consultancy project. As a government-subsidised university, we are required to charge a contribution and cannot offer consultancy services free of charge.
- » **Important to know**: students are not financially compensated for their research, as the project is part of their learning journey. Companies are, however, expected to reimburse reasonable out-of-pocket expenses (such as local travel or communication costs).

Timeline



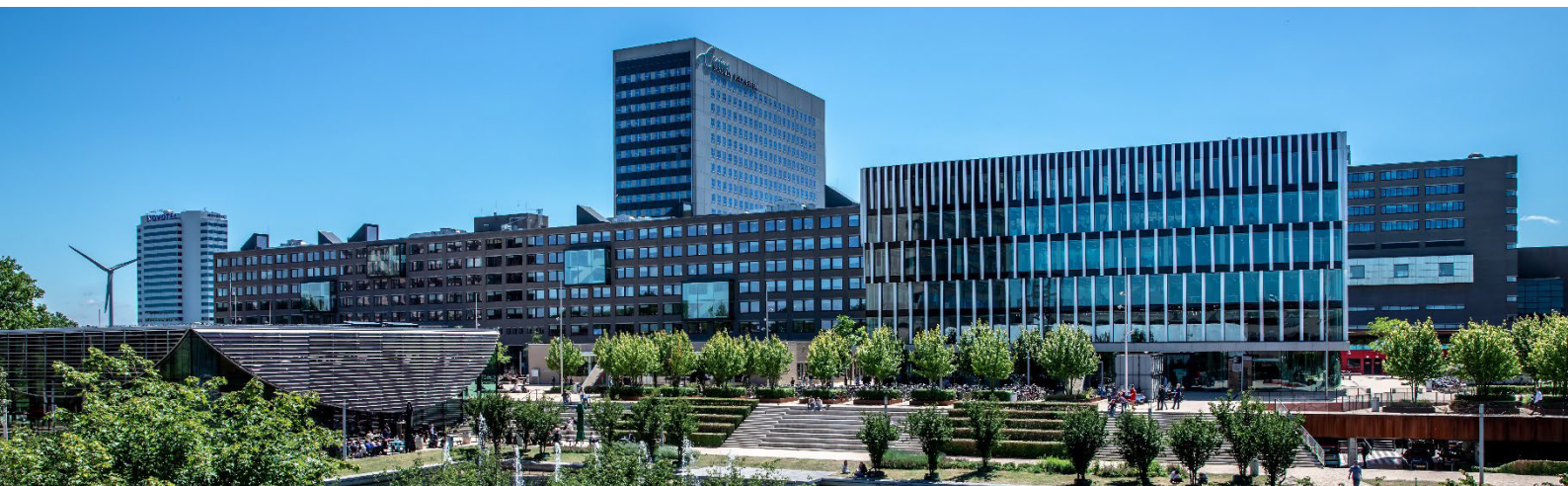
Previous projects (around 35 projects per year) To name a few:

- » Schiphol Group
Project management department KPIs
- » Signify
Ledification for industrial environments -
Segmentation, market size and forecast
- » KONE
Customer loyalty improvement project
- » L'Oréal Nederland B.V.
How can digitalisation help generate and convert
new sales leads?
- » Aon Global Risk Consulting
Corporate social responsibility risk

- » Toolstation
Toolstation Product Profitability
- » Eastman Chemical B.V.
Mapping and analysing the market dynamics of the
hygiene market
- » Convergence Health and Technology
Micro-Needles. Small Innovations, Big
Opportunities

More information

For more information or to register, please contact the RSM Career Centre via careercentre@rsm.nl.



» Paul Iske

ICP company coach, ABN AMRO

"In the nine years I have been company coach I have seen a big change in how students work, the tools they use, and how they collaborate. The ICP allows us to understand how young people are working together and their expectations in terms of culture and communication: which is important because even if we do not employ these students, we will employ others like them."



[rsm.nl/career-centre](https://www.rsm.nl/career-centre)

Accredited by

