

Public Private Partnership: building strategic partnerships

An inspiring and interactive meeting where experiences on collaboration in Public Private Partnerships (PPPs) are shared by PPP stakeholders.

November 7, 2024, 13.30 – 16.30 h. Mini symposium

Location: Movie theater Sophia (Sp-3417), Erasmus MC

16.30 – 18.30 h. Drinks in collaboration with Rotterdam Square Science Café

Location: Garden Lounge (mezzanine floor above main entrance)

Program

Opening	13.30 - 13.40
Professor dr. Stefan Sleijfer Chairman and Dean of the Executive Board Erasmus MC	
Public Private Partnerships	13.40 - 13.45
More than 6 years PPP experience and successes, Heleen van der Valk, TKI Office	
Findings of the Erasmus MC selection committee	13.45 – 14.05
Professor dr. Aad van der Lugt	
Panel discussion	14.05 – 14.30
Lead Fred Balvert	
Panel members: Nico van Meeteren (Health Holland), Eric Farrell (researcher Erasmus MC), Aad van der Lugt (former chair selection committee), Robert AI (TTO), Peter Zandbergen (Philips), Lonneke Baas (Innovation Quarter), Willem Mees van der Bijl (Spatium/Spin off), patient representative	
Benefits of PPPs	14.30 – 14.45
Maturing IP, licenses, patents, impact, TTO Carmen Correa Martin	
Coffee break	14.45 – 15.00
PPP DiMIROS - Hybrid Intelligence	15.00– 15.25
Dr. Dalibor Vasilic	
Preparations required for a successful PPP. Changes Top Sectors in 2025	15.25 – 15.40
RDO Pim Jansen	
PPP DIT - Digital Intake Tool in the colorectal cancer screening program	15.40 – 16.05
Professor dr. Manon Spaander	
Questions and closing	16.05– 16.15

Walking time to the Garden Lounge

Drinks, Rotterdam Square Science Café	16.30 – 18.30
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