Rotterdam Square MindTech Meet-up: Experts Meet Industry - List of guest speakers

Jeroen Tas

Jeroen Tas, a senior executive in healthcare and information technology, served as the Chief Innovation & Strategy Officer at the executive team of Philips Healthcare. In this role, he was responsible for driving innovation and strategic initiatives, overseeing the development and implementation of advanced health technologies aimed at improving patient outcomes and healthcare delivery. Prior to this, Tas held several key positions at Philips, including Executive Vice President and Chief Information Officer, where he led the company's IT transformation and digital strategy to enhance operational efficiency and customer engagement.

Before joining Philips, Tas co-founded Mphasis, a global IT and business process outsourcing company, which was later acquired by HP. He also held leadership roles at Citigroup, managing global technology and operations for the bank's wholesale banking unit. Throughout his career, Tas has been a proponent of digital transformation, promoting the integration of AI, machine learning, and big data analytics in healthcare to enhance diagnostic accuracy, streamline workflows, and improve patient care.

Amanda Withrow

Amanda Withrow is a clinical and health psychologist specialized in data analytics to improve clinical care on individual and programmatic levels. She is Vice President of Clinical Solutions Architecture at Emtelligent, based in Vancouver. She drives innovation and strategic growth by leveraging her expertise in health informatics to advance the company's technologies. Withrow's efforts have significantly improved the accuracy and efficiency of medical documentation and coding, integrating natural language processing (NLP) and artificial intelligence (AI) to extract valuable insights from clinical narratives.

Prior to Emtelligent, she worked at NantHealth and Anthem. She also fulfilled clinical obs positions at different digital mental health start-ups such as Ginger and Vida Health.

Evan Hirsch

Evan Hirsch is the Managing Director of Entrepreneurial Innovation at the American Heart Association (AHA), where he leads initiatives to foster innovation and entrepreneurship aimed at combating heart disease and stroke. His role involves identifying and nurturing health technologies, forging strategic partnerships, and guiding startups to develop impactful solutions.

Before his current role at AHA, Hirsch was Staff Vice President of Design and User Experience for Carelon Digital Platforms, leading the development of AI-powered tools to improve clinical care. He also serves as Managing Partner of Engine Co. 4, LLC, partnering with notable clients like Livongo and the American Medical Association, where he founded Health2047. Additionally, Hirsch co-founded The PlayNice Institute, developing evidence-based games for children's mental health, and had positions at Electronic Arts and Microsoft.

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Dr. Mimi Winsberg

Dr. Mimi Winsberg is the Chief Medical Officer and co-founder of Brightside Health, a tele-mental health company that offers personalized and data-driven treatments for depression, anxiety, and other mental health conditions. She is a Stanford-trained board certified psychiatrist with 25 years of clinical experience, and has expertise in the application of digital tools and therapeutics that impact behavioral health, and optimize engagement and outcomes in patients. She was formerly the Head of Psychiatry at Ginger, the psychiatrist at the Facebook Health Center, and the Medical Director at Lyra Health. She serves on the leadership council of Brainstorm, the Stanford Laboratory for Brain Health Innovation and Entrepreneurship. Winsberg appears regularly on Good Morning America, and her work has been featured in Fast Company, Bloomberg BusinessWeek, GQ, Glamour, and Business Insider. She holds a B.A. in Neuroscience from Harvard College. Her first book, "Speaking in Thumbs" is published in 2022.

Dr. Walter Greenleaf

Dr. Walter Greenleaf is a neuroscientist and a medical technology developer at Stanford University. Further, he is involved in advisory and board roles at a wide range of start-ups and scale-ups in North-America and Europe. With over three decades of research and development experience, he is considered a leading authority in the field of digital medicine and medical virtual reality technology.

His current research focus is on developing computer supported clinical products, with a specific emphasis on applying virtual reality and digital health technology to address difficult problems in behavioral and physical medicine. He has designed and developed numerous clinical systems over the last thirty-five years, including products in the fields of: surgical simulation, 3D medical visualization, telerehabilitation, clinical informatics, clinical decision support, point-of-care clinical data collection, ergonomic evaluation technology, automatic sleep-staging systems, psychophysiological assessment, and simulation-assisted rehabilitation technologies, as well as digital eHealth products for behavioral medicine. Greenleaf is the co-founder and board chair for the International Virtual Reality Health Association (IVRHA).

Kartik Takhore

Kartik Thakore is an entrepreneur, founder and an experienced AI & Engineering leader in technology with a focus on healthcare. Since 2019, he has served as a core contributor in producing new patentable technologies leveraging medical data using data engineering, data science & clinical modeling. Currently, he is Generative AI Leader at Lyric.ai & Founding Partner at Multiversal Ventures. Previously, he was the co-founder and chief technology officer at HOTG.AI and was the Director of AI Engineering at Doc.AI which is now acquired by Sharecare where he served as VP of AI Engineering. Right now, he is CEO of a digital mental health start-up Orfeo Health. Thakore's past appointments include being Sr. Data Engineer at BetterDoctor (now Quest Analytics), HumanAPI and Head of Data Science at Newtopia.

He previously founded AiMED, a startup focused on accelerating medical statistics (data science) in Clinical Research in Canada. Kartik is also involved in initiatives around decentralized clinical trials and serves as the Vice Chair of the IEEE DCT Committee.